

OCT15/12 13.58  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA-- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

[illegible]

DATE OCT15/12 13.58

TO JENNIE  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$115225..67X  
PLS CFM, THX 10/15

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 2051  
AGENCY PRODUCT CODE =

1	600A-700A	30	\$1,875.00	10/16	10/22	5	TU-F,M	5
---	-----------	----	------------	-------	-------	---	--------	---

PROGRAM : EYEWITNESS NEWS

2	700A-900A	30	\$2,000.00	10/16	10/22	8	TU-F,M
---	-----------	----	------------	-------	-------	---	--------

PROGRAM : GOOD MORNING AMERICA

OCT15/12 13.58  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
3			700A-900A	30		\$1,050.00	10/20	10/20	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
4			900A-1000A	30		\$1,050.00	10/20	10/20	1		SAT	1
PROGRAM : GMA-SAT												
5			700A-900A	30		\$1,050.00	10/21	10/21	1		SUN	1
PROGRAM : EYEWITNESS NEWSDAYBREAK												
6			900A-1000A	30		\$560.00	10/16	10/22	3		TU-F,M	3
PROGRAM : JEFF PROBST												
7			1000A-1100A	30		\$560.00	10/16	10/22	3		TU-F,M	3
PROGRAM : MILLIONAIRE/FAMILYFEUD												
8			1200N-100P	30		\$850.00	10/16	10/22	3		TU-F,M	3
PROGRAM : EYEWITNESS NOON NEWS												
9			1200N-1230P	30		\$600.00	10/20	10/21	4		SA-SU	4
PROGRAM : NOON NEWS												
10			100P-600P	30		\$475.00	10/21	10/21	1		SUN	1
PROGRAM : WEEKEND MOVIES												
11			400P-500P	30		\$800.00	10/16	10/22	3		TU-F,M	3
PROGRAM : DR. OZ												
12			500P-600P	30		\$2,250.00	10/16	10/22	5		TU-F,M	5
PROGRAM : EYEWITNESS NEWS												
13			600P-630P	30		\$3,000.00	10/16	10/22	3		TU-F,M	3
PROGRAM : EYEWITNESS NEWS												
14			1000P-1100P	30		\$6,000.00	10/22	10/22	1		MON	1
PROGRAM : CASTLE												

OCT15/12 13.58  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			900P-1000P	30		\$9,250.00	10/16	10/16	1		TUE	1
PROGRAM : DANCING RESULTS												
16			900P-1000P	30		\$6,500.00	10/18	10/18	1		THU	1
PROGRAM : GREY'S ANATOMY												
17			900P-1000P	30		\$6,000.00	10/21	10/21	1		SUN	1
PROGRAM : REVENGE												
18			1100P-1135P	30		\$2,000.00	10/16	10/21	3		TU-SU	3
PROGRAM : EYEWITNESS NEWS AT 11P												
19			1210A-105A	30		\$340.00	10/16	10/22	4		TU-F,M	4
PROGRAM : JIMMY KIMMEL LIVE												
20			1130P-1200M	30		\$1,250.00	10/21	10/21	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
21			800P-1130P	30		\$3,300.00	10/20	10/20	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
22			105A-135A	30		\$160.00	10/16	10/19	2		TU-F	2
PROGRAM : ACCORDING TO JIM												
23			600A-700A	30		\$1,875.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
24			700A-900A	30		\$2,000.00	10/22	10/22	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
25			900A-1000A	30		\$560.00	10/22	10/22	1		MON	1
PROGRAM : JEFF PROBST												
26			1000A-1100A	30		\$560.00	10/22	10/22	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			1200N-100P	30		\$850.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
28			400P-500P	30		\$800.00	10/22	10/22	1		MON	1
PROGRAM : DR. OZ												
29			500P-600P	30		\$2,250.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
30			1210A-105A	30		\$340.00	10/22	10/22	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
31			600P-630P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
OCT/12			115225.00									
CONTRACT TOTAL												115225.00
TOTAL SPOTS												67

MARKET TOTALS \$281,036 WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED\*\*

SVC- NSI  
DEMOS- RA35+\*